



UNIVERSITY OF NORTH BENGAL

BBA/B.Com. LL.B. (5 yr.) Honours 2nd Semester Examination, 2021

PRINCIPLES OF MANAGEMENT

PAPER CODE- FC03

Time Allotted: 2 Hours

Full Marks: 50

The figures in the margin indicate full marks.

The students should attempt questions any *two* questions from Group B compulsorily and any *four* from Group A

GROUP-A

Answers Word Limit less than equals to 200

10×4 = 40

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| 1. | Explain different characteristics of Management? | 10 |
| 2. | What are the different types of leadership? Explain. | 10 |
| 3. | Explain Maslow's need hierarchy theory. | 10 |
| 4. | Describe the barriers of effective communication of manager. | 10 |
| 5. | Describe McGregor's Theory X and Y. | 10 |
| 6. | Explain, Hawthorne Experiment and its findings. | 10 |

GROUP-B

Answers Word Limit less than equals to 100

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| 7. | Write short notes on: (any <i>two</i>) | 5×2= 10 |
| | (a) Delegation of authority | |
| | (b) Span of control | |
| | (c) Effective communication model | |
| | (d) Unity of Command. | |

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